

The CX Solutions Summit brings together qualified buyers and suppliers for one day of one-to-one meetings and networking.

21st October 2026

Hilton London Canary Wharf

In association with...

CONTACT CENTRE
BRIEFING

### **EVENT OVERVIEW**

The CX Solutions Summit is a highly targeted event, creating a platform for innovative suppliers to meet up to **60 senior customer service professionals**, with job titles including:

- Chief of Customer Experience
- Director of Customer Experience/CX
- Head of Customer Experience/CX
- VP of Customer Experience/CX
- Customer Experience/CX Manager

# All-inclusive packages include:

- An itinerary of pre-arranged, one-to-one meetings with pre-qualified customer service buyers based on mutual interest
- A fully furnished stand, with electrics
- Delegate contact database post-event
- Extensive brand exposure
- Unlimited networking opportunities
- Full hospitality lunch and refreshments throughout

We organise personalised appointments for you to host at your supplier stand. Each supplier will have **20-minute meetings** with key decision makers throughout the event.

# The Summit has been running for 7 years

Over 960 business meetings facilitated at each event

**Average Annual Spend** 



All delegates attending require new solutions

72%

of companies have secured business post-event

Here is a taste of our event experience...



Great opportunity to have meaningful conversations in a calm and professional manner. Took most of the effort out of networking so much better than an open floor event!

The CX Solutions Summit was well organised and the event delegates are focused on CX and this meant the conversation where meaningful and relevant

**CLARASYS** 

FIVE9

# **ALL-INCLUSIVE PACKAGES**

# **PRE-EVENT**

- Detailed profile on attending delegates
- Access to online portal for meeting selections
- Draft meeting schedule to help prepare for the event (2-3 days before)
- · Branding on event webpage inclusive of logo, description, and URL link to website
- Included in social media posts

# **DURING THE EVENT**

## **POST-EVENT**

- Contact database of all attendees
- Feedback from interested delegates

# GOLD PACKAGE - £6,250 + VAT

- Inclusive of two representatives
- Access to pre-qualified senior delegates
- Itinerary of pre-scheduled 1-2-1 meetings (potential of up to 15)
- 20 minute meetings
- 2m x 1m stand (including table / chairs / lighting / electrics)
- Additional separate table/chairs for 2nd representative meeting
- Wi-Fi
- Networking opportunities
  - Group scheduled breaks
  - Lunch
- · All meals and refreshments throughout
- Logo branding at live event registration stand
- Event guide
  - Directory listing
  - Full page A5 advert

# SILVER PACKAGE - £4,950 + VAT

- Inclusive of one representative
- Access to pre-qualified senior delegates
- Itinerary of pre-scheduled 1-2-1 meetings (potential of up to 10)
- 20 minute meetings
- 2m x 1m stand (including table / chairs / lighting / electrics)
- Wi-Fi
- Networking opportunities
  - Group scheduled breaks
  - Lunch
- All meals and refreshments throughout
- Logo branding at live event registration stand
- Directory listing within event guide

# CONTACT CENTRE BRIEFING

Contact Centre Briefing is an industry resource delivering news & analysis from across the Contact Centre Industry, directly to the people who matter – through a dedicated online portal and a fortnightly email newsletter.



14,583 subscribers

### **FEATURES**

#### **JANUARY**

Agent Coaching & Monitoring

#### **FEBRUARY**

Analytics

#### **MARCH**

Call Centre Technology

#### **APRIL**

Automated Customer Satisfaction

#### MAY

Social Media

#### JUNE

Artificial Intelligence

#### **JULY**

Virtual Call /
Contact Centre

#### **AUGUST**

Training & Development

#### **SEPTEMBER**

Knowledge Management

#### **OCTOBER**

Web Self Service / Chat

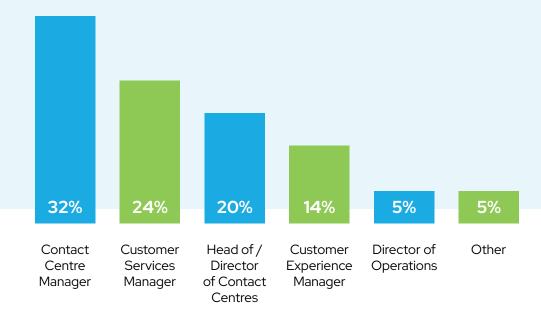
#### **NOVEMBER**

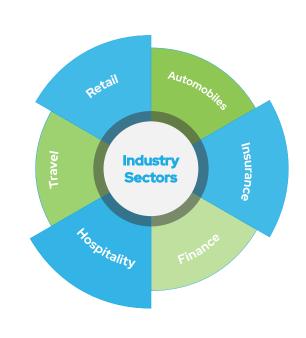
Display Boards

#### **DECEMBER**

CRM

# OUR AUDIENCE IS UK AND EUROPEAN BASED





### READERSHIP

# 3-MONTH BRAND EXPOSURE CAMPAIGN

- 3 x sponsored editorial articles, to highlight product or service
- 3 x insert banner (separate newsletters)
- 1x Q&A interview with a member of your team
- 4 x supported social media posts

#### Cost - £1,000

Plus add 1x bespoke email send for £500

#### **WEBINAR CAMPAIGN**

- 1x dedicated news story
- 3 x social media posts pre-event
- Attendance and report write-up by Briefing Editor
- If recorded, webinar video to be promoted via social media post-event

#### Cost - £500

Plus add 1x bespoke email send for £500

#### **FEATURE BUNDLE**

- Promote your products and services with a dedicated themed Briefing newsletter
- Insert banner for 1 month (2 editions)
- 1x product article
- 1x social media post

Cost - £500

#### **BESPOKE EMAIL**

Send a bespoke email to an audience of 8.593 decision makers.

Cost - £1,500

#### **NEWSLETTER TAKEOVER**

Receive full coverage and brand exposure by taking over one full newsletter, promoting your services to an audience of decision makers.

- 6 articles
- 4 banner ads

Cost - £2,450

VIEW AN
EXAMPLE
NEWSLETTER
HERE

# ADVERT & EDITORIAL POSITIONS

#### **INSERT BANNER**

1 month - £350 / 3 months - £825

#### **SPONSORED CONTENT**

1 month - £200 / 3 months - £450 To include 50-100 words, image and URL

# Q&A / INTERVIEW / PRODUCT COVERAGE

1 month - £200 / 3 months - £450 350 words and profile image.

#### INDUSTRY PRODUCT SPOTLIGHT

Per insertion - £150 / 4 insertions - £450 250 words, image, and URL

#### **GUEST BLOG**

Per insertion - £150 / 4 insertions - £450 350+ words, plus image and URL

#### **SPONSORED SURVEY**

Survey hosted by yourself, promoted through the Briefing newsletter - £750

#### **POLL**

Newsletter article promoting your poll - £295



# LET'S CONNECT















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